

Arctic Education



Digital Literacy Program for
Early Childhood and Primary Education

Overview

Arctic Education offers a novel approach to Digital Literacy education from Finland.

The program introduces young learners to Digital Literacy through a playful, story-based approach that minimizes screen time while maximizing engagement.

Arctic Education offers the program at two levels: the Junior program for early childhood education (ages 3–5) and the Primary School program (ages 6–10).

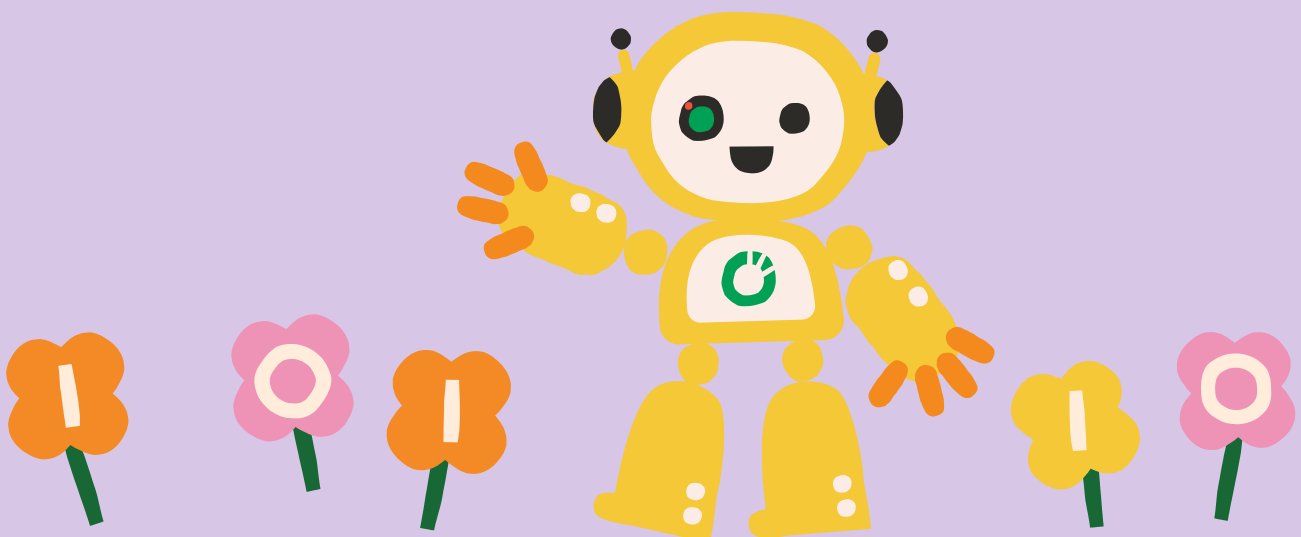
The program focuses on six key learning areas, including

- Computers
- Internet
- Digital wellbeing
- Computational thinking
- Artificial Intelligence
- Digital storytelling

The teaching delivery integrates six research-based pedagogical approaches:

- Story-based learning
- Inquiry-based exploration
- Pedagogical play
- Collaborative creativity
- Reflective learning
- Social-emotional learning

Our vision is to equip young students with
the skills and attitude to excel in our digital world.



Teacher training and support

Easy and practical
to implement!

Comprehensive online course focuses on the 6 learning areas and the 6 pedagogical approaches of the program, along with effective delivery and assessment methods.



Helpline is available Monday–Friday.

Support is offered in English and Vietnamese.
Book a call or send a message!

The programme offers:

- Full content for eight levels: 240 detailed lesson plans with editable classroom PPT (5 per adventure × 6 learning areas × 8 levels),
- One student workbook per level
- 240 engaging stories for both classroom and home use
- Thematic songs with movements
- Classroom materials box including 20+ teaching aids, such as flashcards, puppets, posters, story dice, and activity cards
- Assessment and observation tools
- Student certificates of completion
- Online teacher training platform
- Ongoing support for implementation



Lesson Structure

Warm-up: Students are introduced to the lesson topic through an interactive story, and engaging, playful activities that spark their interest and curiosity.

Core: Hands-on activities, where the main concepts are taught, allowing students to explore, understand, and solve challenges.

Wrap-up: Consolidating learning by reviewing key points, encouraging reflection, and allowing students to demonstrate what they have learned.

End-of-Year Showcase

After completing all six adventures in a year level, it's time to celebrate and share the learning!

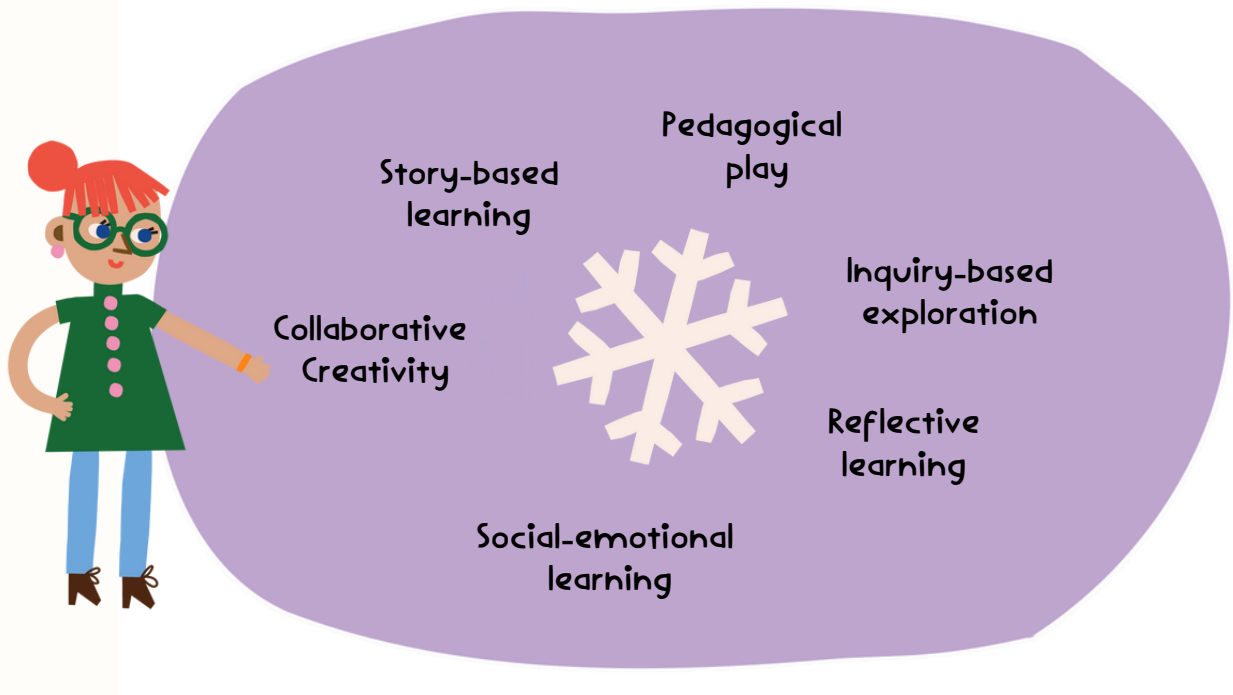
We provide instructions for an end-of-year event where students and their parents visit six activity stations, each showcasing a different learning area of the program.

At these stations, they explore the projects created during the unit and collaborate to solve small challenges and tasks related to the learning area.



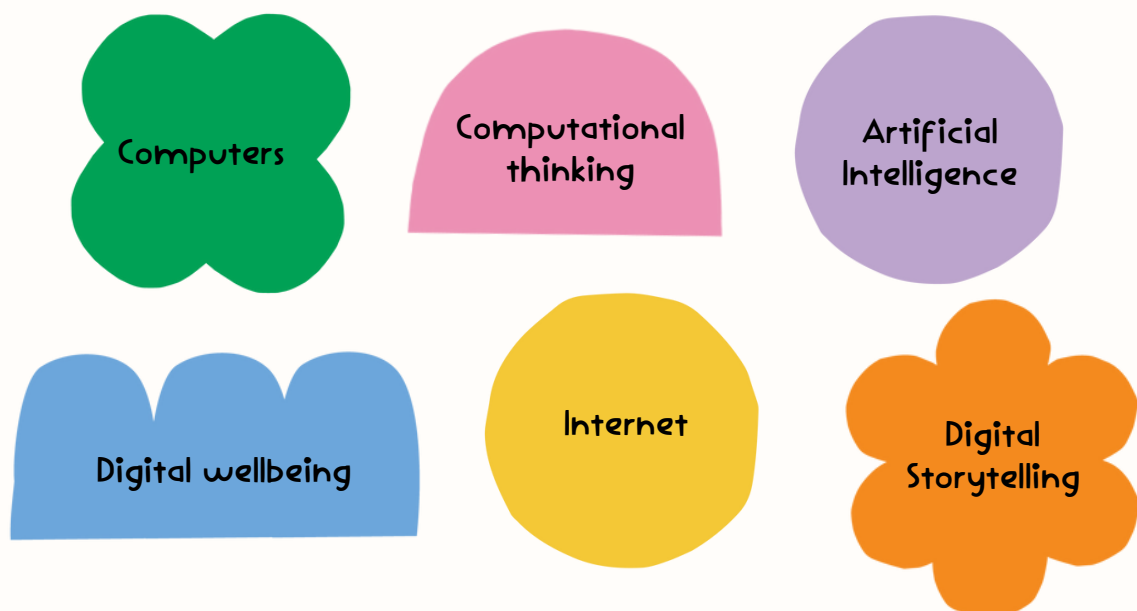
Pedagogical approach

The innovative Snowflake method integrates six research-based pedagogical approaches, forming the foundation of our program and teaching delivery.



Learning areas

For each year level, the program offers six inspiring learning adventures, each carefully designed to align with a specific learning area.





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